DATA CLYMER

ECOMMERCE & RETAIL ANALYTICS WITH DATA CLYMER

PERSONALIZE YOUR CUSTOMER EXPERIENCE WITH MODERN DATA ANALYTICS

Has your business adopted an ecommerce and retail solution that helps you make strategic decisions, meet consumer demands, and stay on top of industry trends in a constantly changing market?

Improve and optimize the customer experience with a targeted modern data solution for ecommerce and retail businesses. Data Clymer has helped to design and implement a modern data stack solution for many retail and ecommerce organizations, helping them to centralize data from all their data sources into a single source of truth, remove data silos, accelerate analytics, and improve business decision making across all departments.

WHAT IS AN ECOMMERCE & RETAIL ANALYTICS SOLUTION?

Retailers have access to immense amounts of data from many different sources including POS systems, supply chain systems, accounting programs, and marketing applications. Unfortunately, with limited knowledge, resources, or technology, it can be challenging to derive positive business value from this data. A targeted cloud-native analytics solution can help to better understand customer behavior, improve forecasting, optimize inventory levels, and better manage in-store operations to make the buyer's journey as seamless as possible.

DATA CLYMER ECOMMERCE & RETAIL ANALYTICS SOLUTION PARTNERS:

- sigma
- Looker
- MATILLION
- dbt
- Fivetran
- snowflake
- Flywheel Software
- atlan

WHAT AN ECOMMERCE & RETAIL ANALYTICS SOLUTION CAN HELP YOU IMPROVE:

- Demand Forecasting
- Revenue Operations
- Supply Chain Analysis
- Store Operations
- Customer 360
- Customer Loyalty

SOLUTION BENEFITS:

Inventory Optimization
Using predictive analysis based on historical data to optimize inventory availability.

Customer Retention
Creating tailored forecasting models based on historical data that helps businesses better understand customer acquisition and drive profitability through retention.

Actionable Insights
Improving marketing performance insight to better understand customer behavior and keep driving better outcomes.

Single Source of Truth
Consolidating all operations, sales, marketing, and financial data sources within a centralized data warehouse in order to share and democratize all data across the organization.

WHY DATA CLYMER?

Data Experts	Modern Data Technologies	Tailored Solutions	Personalized Service
Our data team is skilled in applying ecommerce & retail analytics best practices to help improve resource capacity and performance.	Our team of engineers and analytics experts will integrate all necessary data sources and develop a single source of truth for all customer data.	Data professionals benefit from a tailored ecommerce & retail analytics data model to support reporting and dashboard visualizations.	Our services and delivery are based on our values of transparency, trust, and collaboration, providing our clients with a high quality and exceptionally personalized level of service.

> *5 stars! Data Clymer are trusted data experts. Their team excels at engineering our full data stack and helps deliver actionable insights that improve our bottom line."*
>
> **— CHRIS GAAL, SR. DIRECTOR OF BUSINESS APPLICATIONS - PEET'S COFFEE**

FEATURED ECOMMERCE & RETAIL CUSTOMERS:

ABOUT: Data Clymer provides full-stack cloud data engineering solutions that reduce data stack complexity and improve data impact. Our experienced team of consultants are certified data engineering and analytics experts and provide a highly-personalized level of service to leading data-driven companies like Peet's Coffee, Autodesk, and the Las Vegas Raiders.

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