



FINANCIAL SERVICES ANALYTICS WITH DATA CLYMER

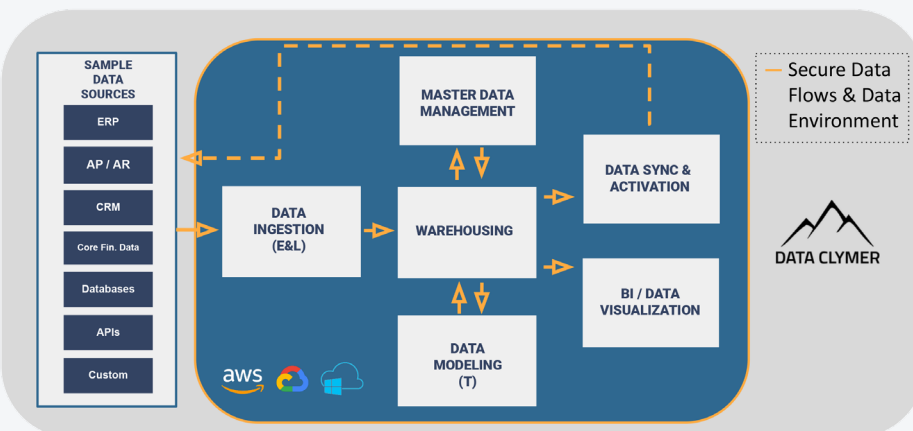
TURN DATA INTO REVENUE WITH A 360-DEGREE VIEW OF YOUR CUSTOMERS

Gain a 360-degree view of your customers and products with a targeted modern data solution for financial services firms. Data Clymer helps financial organizations within this highly regulated space to design and implement a modern data stack solution that centralizes data from core banking systems and other disparate data sources into a single source of truth, removing data silos, accelerating analytics, and improving business decision-making across all departments.

WHAT IS A FINANCIAL SERVICES SOLUTION?

Financial services firms have access to immense sets of data, but without visibility or timely access to this data, firms miss out on major growth opportunities. A targeted, cloud-native analytics solution can help banks, credit unions, wealth management firms, lenders, and other financial organizations harness the power of data to improve customer acquisition and retention, gain real-time reporting, and drive profitability across all products and services.

FINANCIAL SERVICES ANALYTICS INFRASTRUCTURE



DATA CLYMER FINANCIAL SERVICES SOLUTION PARTNERS:



WHAT A FINANCIAL SERVICES ANALYTICS SOLUTION CAN HELP YOU IMPROVE:

- Customer 360
- Product 360
- Regulatory Compliance
- Risk Management
- Data Governance
- Fraud Analysis

SOLUTION BENEFITS:

Firm-owned Data Stack

Gain full control of your data with a flexible solution that puts the insights you need at your fingertips.

Customer Retention

Create tailored forecasting models and customer segments based on historical data to improve customer acquisition and retention.

Real-time Reporting

Improve marketing campaign performance and insight to better understand customer behavior and keep driving better outcomes.

Data Security

Manage risk, governance, and regulatory requirements to ensure compliance and data security.

WHY DATA CLYMER?

Data Experts	Modern Data Technologies	Tailored Solutions	Personalized Service
Our data team is skilled in applying financial services analytics best practices to help improve resource capacity and performance.	Our team of engineers and analytics experts will integrate all necessary financial data sources and develop a single source of truth for all customer data.	Financial professionals benefit from a tailored analytics data model to support reporting and dashboard visualizations.	Our services and delivery are based on our values of transparency, trust, and collaboration, providing our clients with a high quality and exceptionally personalized level of service.

“Data Clymer has been an amazing partner to help maintain and improve our BI stack so we can get business users the data and insights they need to make informed decisions.

— JENS NICOLAYSEN, CO-FOUNDER & CMO, SHINESTY

FEATURED FINANCIAL SERVICES CUSTOMERS:

ANDREESSEN
HOROWITZ

PLN | THE PRIVATE
LENDER
NETWORK

 **The Accountant**
How Successful Restaurants Profit

Data Clymer provides full-stack cloud data engineering solutions that reduce data stack complexity and improve data impact. Our experienced team of consultants are certified data engineering and analytics experts and provide a highly-personalized level of service to leading data-driven companies like Peet's Coffee, Autodesk, and the Las Vegas Raiders.