Sports Data Cloud
Quick Start Packages

DATA CLYMER · Flywheel Software

ACCELERATE YOUR FAN DATA ACTIVATION

Organizing your data and establishing a single view of your fan can be difficult and time consuming. That's where Data Clymer and Flywheel come in – two teams with experience working with teams in every major sports league today. Start activating your fan data within Snowflake to drive revenue faster with our Sports Data Cloud Quick Start Packages.

SPORTS DATA CLOUD QUICK START PACKAGES

PACKAGE #1: GROW ENGAGEMENT	PACKAGE #2: GROW REVENUE
Launch engagement-based audiences on paid media channels.	**Launch revenue-based audiences on any channel.**
2 Standard Data Sources 4 Week Implementation	Package #1 **plus** ticketing data 8 Week Implementation
2 Paid Media Destinations 2 Month POC	Package #2 **plus** CRM or email destination 2 Month POC
One-Time Cost: $24,500	One-Time Cost: $48,500

BENEFITS & OUTCOMES

- Instant data team of engineering & analytics experts to build data pipelines and models in Snowflake

- Target your ideal customer
- Establish a single view of the fan
- **Retain and grow your fan base**

www.dataclymer.com   www.flywheelsoftware.com