

# Customer Analytics Quick Start Packages



## ACCELERATE YOUR CUSTOMER DATA ACTIVATION

Organizing your data and establishing a single view of your customers can be difficult and time consuming. That's where Data Clymer and Flywheel come in. Start activating your customer data within Snowflake to drive revenue faster with our Customer Analytics Quick Start Packages.

### CUSTOMER ANALYTICS QUICK START PACKAGES

ENGAGEMENT-BASED	REVENUE-BASED
<b>Launch engagement-based audiences on paid media channels.</b>	<b>Launch revenue-based audiences on any channel.</b>
2 Standard Data Sources 4 Week Implementation	Small Package <b>plus</b> non-standard data source 8 Week Implementation
2 Paid Media Destinations 2 Month POC	Small Package <b>plus</b> CRM or email destination 2 Month POC
One-Time Cost: \$24,500	One-Time Cost: \$48,500

### BENEFITS & OUTCOMES

- Instant data team of engineering & analytics experts to build data pipelines and models in Snowflake
- Target your ideal customer
- Retain and grow your fan base
- Establish a single customer view



[www.dataclymer.com](http://www.dataclymer.com)



[www.flywheelsoftware.com](http://www.flywheelsoftware.com)